

# 2023 End of Year Systems Report

# Performance of JoPACC's Payment Systems















# Systems' Summary

## Total Value and Volume of Transactions on JoPACC's Systems in 2023



Total Number of Transactions in 2023

126.87M

**Transactions** 



Total Value of Transactions in 2023

69.34B

During 2023, JoPACC's payment systems demonstrated significant growth compared to the previous year, 2022, with both transaction volume and value experiencing substantial increases. Total transaction volume surged by 62.5%, while total transaction value rose by 11.5%. Notably, the growth in transaction volume outpaced that of transaction value, leading to a considerable drop in the average transaction value by 45.6%, declining from 796.8 JOD in 2022 to 546.5 JOD in 2023.









#### **CliQ Transactions**



Total Number of Transactions in 2023

30.2M

Transactions



Total Value of Transactions in 2023

5.12B

JOD

Average Value of Transactions in 2023

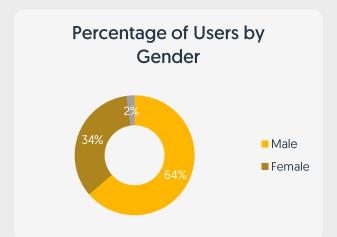
169.3

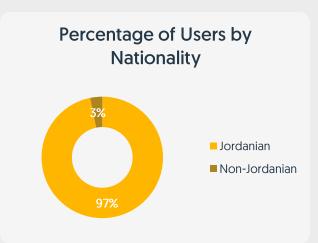
JOD

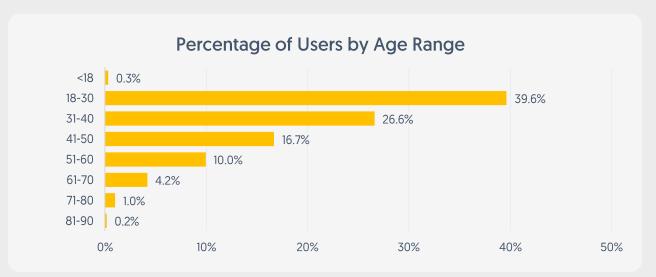
In 2023, CliQ recorded substantial growth in its transaction volume and value compared to the preceding year, 2022. The total transaction volume witnessed a remarkable increase of 327.6%, while the total transaction value increased by 279.4%. This growth trend demonstrates CliQ's consistent growth for the fourth consecutive year since its launch.



### **CliQ Users**







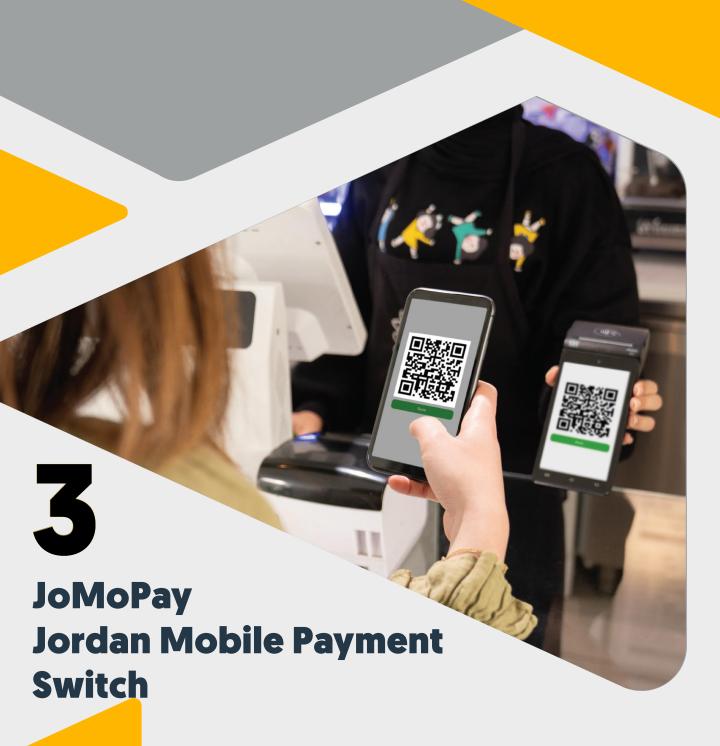
Total Number of Customers

1.18M Customers

Over 98.6% of CliQ users are individuals, and the rest are legal entities.









# **JoMoPay Transactions**



Total Number of Transactions in 2023

26.5M

**Transactions** 



Total Value of Transactions in 2023

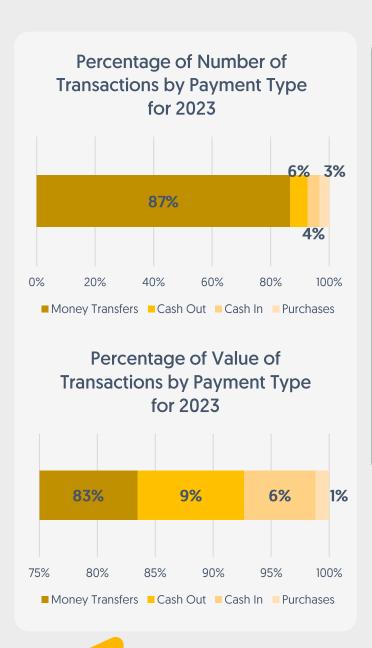
3.12B

JOD

Throughout 2023, JoMoPay saw a significant surge in both transaction volume and value. In comparison to the previous year, there was a remarkable increase of 139.9% in the total transaction volume and a prominent rise of 127.4% in the total transaction value. This consistent growth trend was observed across the months, indicating sustained progression in both the number and value of transactions across the year.



# JoMoPay Transactions per Payment Type



- For the second consecutive year, "money transfers" have consistently emerged as the predominant category in mobile wallet services, encompassing 87% of total transactions and constituting 83% of their value. Furthermore, in comparison to 2022, the value of money transfers has surged by 158%, accompanied by a 151% increase in volume.
- In 2023, cash deposits into mobile wallets demonstrated the highest growth among mobile wallet services, with volumes growing by 228.5% and values by 289.5%. This rise reflects a notable shift in user preferences towards digital financial services, signaling a marked reduction in reliance on traditional cash transactions.

Total Number of QR Transactions in 2023

**63.4K**Transactions

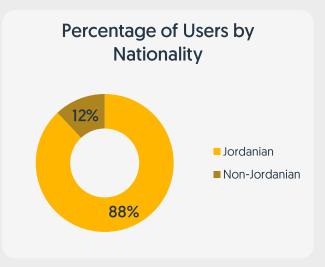


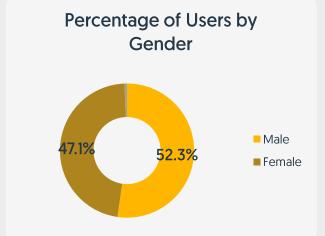
### **JoMoPay Users**

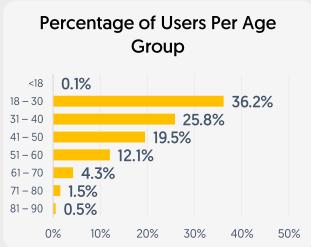
Total Number of Users

2.16M

Users







- 99.7% of registered wallets are individual wallets, and the remaining 0.3% are merchant, agent or legal wallets, among other types.
- In 2023, a slight reduction in the gender gap within mobile wallet usage was observed, with a notable 9% rise in female enrollment. This trend highlights a progressive move towards enhanced gender inclusivity in the adoption of digital financial services.

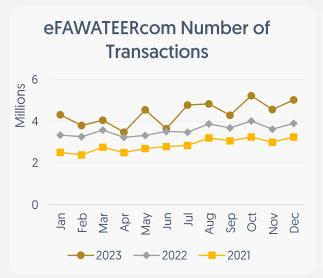


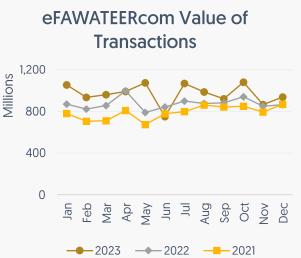




JOPACC INNOVATING DIGITAL

### eFAWATEERcom Transactions





Total Number of Transactions in 2023

52.59 M Transactions

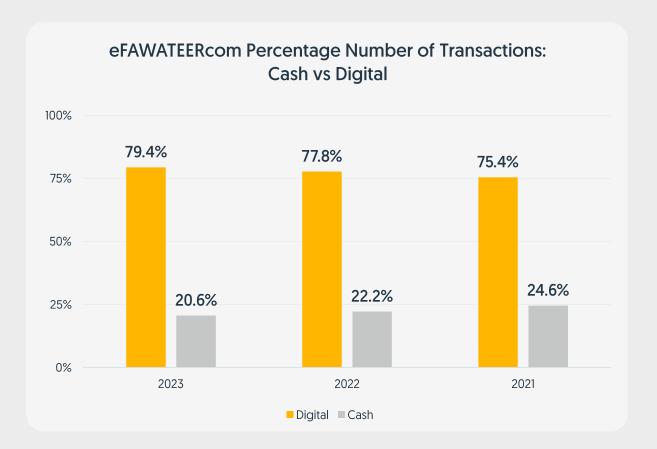
Total Value of Transactions in 2023

11.61B JOD

- In 2023, transaction values and volumes have both experienced a considerable rise, with the value growing by 10.8% and the volume by 22.8%.
- The highest number of transactions in the past 3 years was in October. In addition, in October 2023, the total number of transactions was 5.23 million, constituting 9.9% of the total number of transactions for the year.
- 2023 had the highest number of transactions in comparison to 2022 and 2021, comprising 41% of the total number of transactions over the past three years, whereas 2022 and 2021 had 33% and 26% of the number of transactions, respectively.



# eFAWATEERcom Transactions per Payment Type

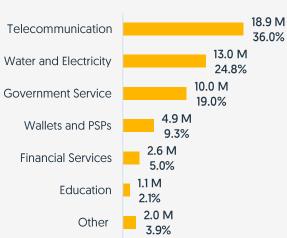


Over the past three years, 77.8% of eFAWATEERcom transactions have been carried out digitally, with the remaining 22.2% conducted through cash transactions.

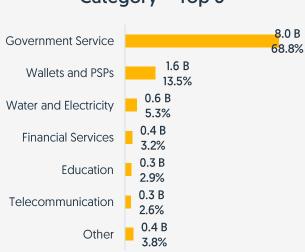


# eFAWATEERcom Billing Categories

#### Percentage of Number of Transactions Per Billing Category – Top 6



#### Percentage of Value of Transactions Per Billing Category – Top 6

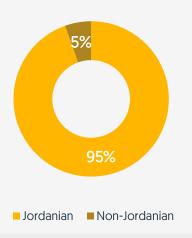


- Top 3 categories in the number of transactions for 2023 are telecommunication, water and electricity, and government services.
- Top 3 categories in the value of transactions for 2023 are government services, wallets and PSPs, and water and electricity.
- The order of top billing categories in terms of the number and value of transactions between 2022 and 2023 remained steady.
- In 2023, the "Travel & Transportation" billing category exhibited the most substantial growth compared to 2022, with a remarkable increase of 73.6% in transaction volume. Following closely behind was the "Gas and Energy Category," which experienced a notable growth of 44.3%.



## **eFAWATEERcom Users**

# Percentage of Bank Account Users by Nationality

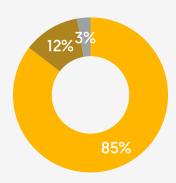


Total Number of Users as of 2023

4.095M

Users

# Percentage of Bank Account Users by Payment Method



Total Number of Users (Paying Through Bank Accounts for 2023)

1.146M

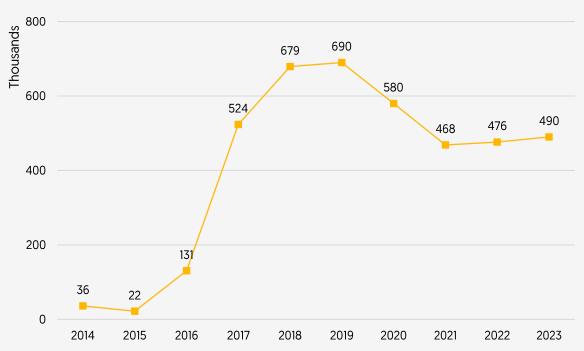
Users
Representing 28% of total customers

■ Digital User Only ■ Cash User Only ■ Cash and Digital User



## eFAWATEERcom Customers

#### eFAWATEERcom Number of New Customers Per Year



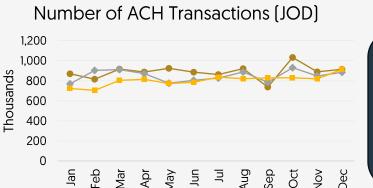
On average, 409,566 new users join eFAWATEERcom every year.







#### **ACH Transactions**

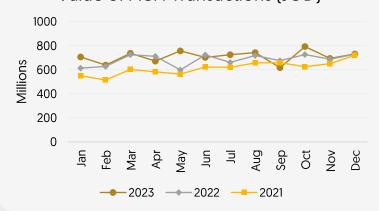


Total Number of JOD Transactions in 2023

10.65M

**Transactions** 

#### Value of ACH Transactions (JOD)



Total Value of JOD Transactions in 2023

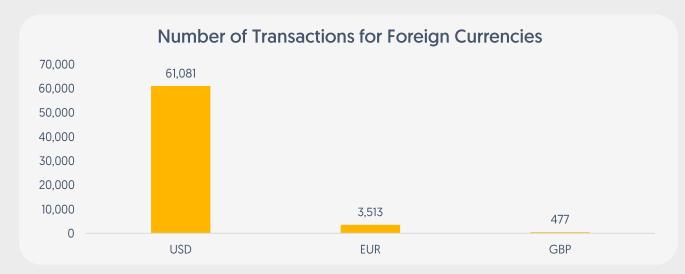
8.51B

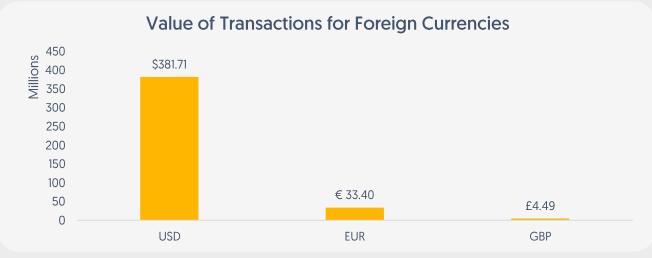
JOD

- ACH transactions have witnessed significant growth over the past three years.
- Between 2022 and 2023, the total number of JOD transactions increased by 5.1% and the total JOD transaction value increased by 3.9%.
- In 2023, the average JOD transaction value on the ACH was recorded at 799 JOD.



# ACH Transactions – Foreign Currencies



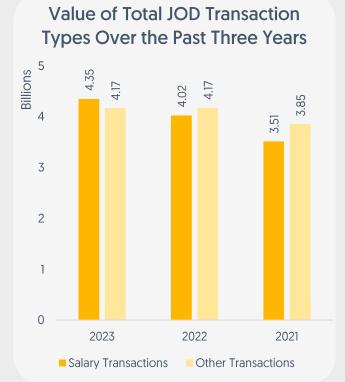


In 2023, there was a general increase in the volume and value of other currency transactions compared to the previous year. Notably, transactions involving the British pound experienced the most significant growth rates, with a remarkable 23% rise in transaction volume and 50% increase in transaction value.



# Number and Value of Transaction Types on ACH

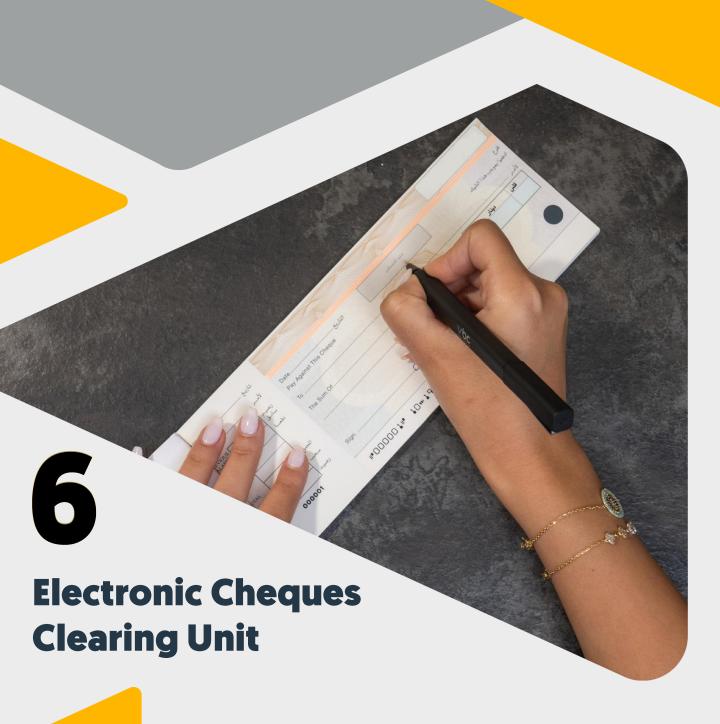




- Between 2022 and 2023, there was a 6.6% increase in the volume of JOD salary payments and an 8.2% increase in their value.
- JOD Salary transactions constituted 77.3% of the total number of transactions and 51% of the total value of ACH transactions in 2023.
- From 2022 to 2023, there was a slight increase in the average JOD salary payout [1.3%], rising from 521.1 JOD to 528.2 JOD.

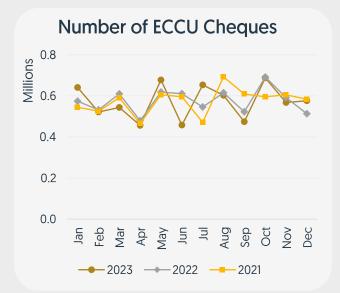


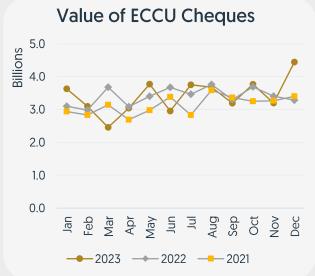






#### **ECCU Transactions**





Total Number of ECCU Cheques in 2023 6.86M Cheques Total Value of ECCU Cheques in 2023 40.99B JOD Average Value of ECCU Cheques in 2023
5,975 JOD

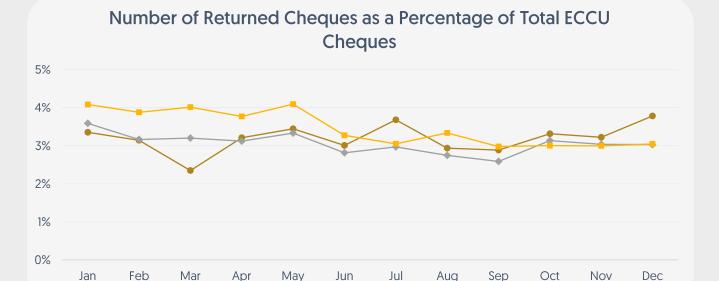
Compared to the previous year, there was a 2.5% increase in the number of cheques, accompanied by a slight 0.4% increase in their total value.

The average value of cheques saw a marginal 1% increase in 2023 compared to the preceding year, 2022.

Throughout the last three years, a consistent pattern in the monthly trends for cheque volumes has emerged, marked by declines in April, June, and September and corresponding increases in March and May.



## **Returned Cheques**



**-** 2023 **-** 2022 **-** 2021

Total Number of Returned Cheques in 2023

220.7K

Cheques

Representing 3.2% of the total number of cheques

Total Value of Returned Cheques in 2023

1.37B

Cheques
Representing 3.4% of the total value of cheques

- In 2023, there was a 4.4% increase in the number of returned cheques and a 7.8% increase in the value of returned cheques compared to 2022.
- In 2023, insufficient balance was the reason behind 65.9% of returned cheques, which also represented 67.2% of the total value of returned cheques.
- The average value of returned cheques that were returned due to insufficient balance was 6342.3 JOD in 2023.

